SINOTRAFFIC
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简单·经济·可靠
Simple, Economical & Reliable

SINOTRAFFIC

A Leading Supply Chain Brand in Vehicles & Equipment

www.sinotraffic.cn



Sinotraffic Supply Chain Co., Ltd.

Founded in 2010 and headquartered in Qingdao, Sinotraffic leverages its domestic presence in core ports and border crossings including Shanghai, Guangzhou, Yantai, Lianyungang and Khorgas to provide one-stop logistics and supply chain solutions for Chinese vehicle and equipment enterprises to "go global".

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Sinotraffic

Headquartered in Qingdao, Sinotraffic operates branches in Shanghai, Guangzhou, Yantai, Lianyungang, Khorgas, Russia, Tajikistan, Costa Rica and other locations.

Vehicle Logistics: Ro-Ro shipping, break bulk shipping, container shipping, special container shipping, rail block trains, cross-border trucking, multimodal transport

Container Stuffing & Securing: Containers, flat racks

KD Services: Stations in Qingdao Huangdao, Shanghai, Tianjin, Guangdong Nansha, Jiangsu Taicang, Chongqing, Shaanxi Xi'an

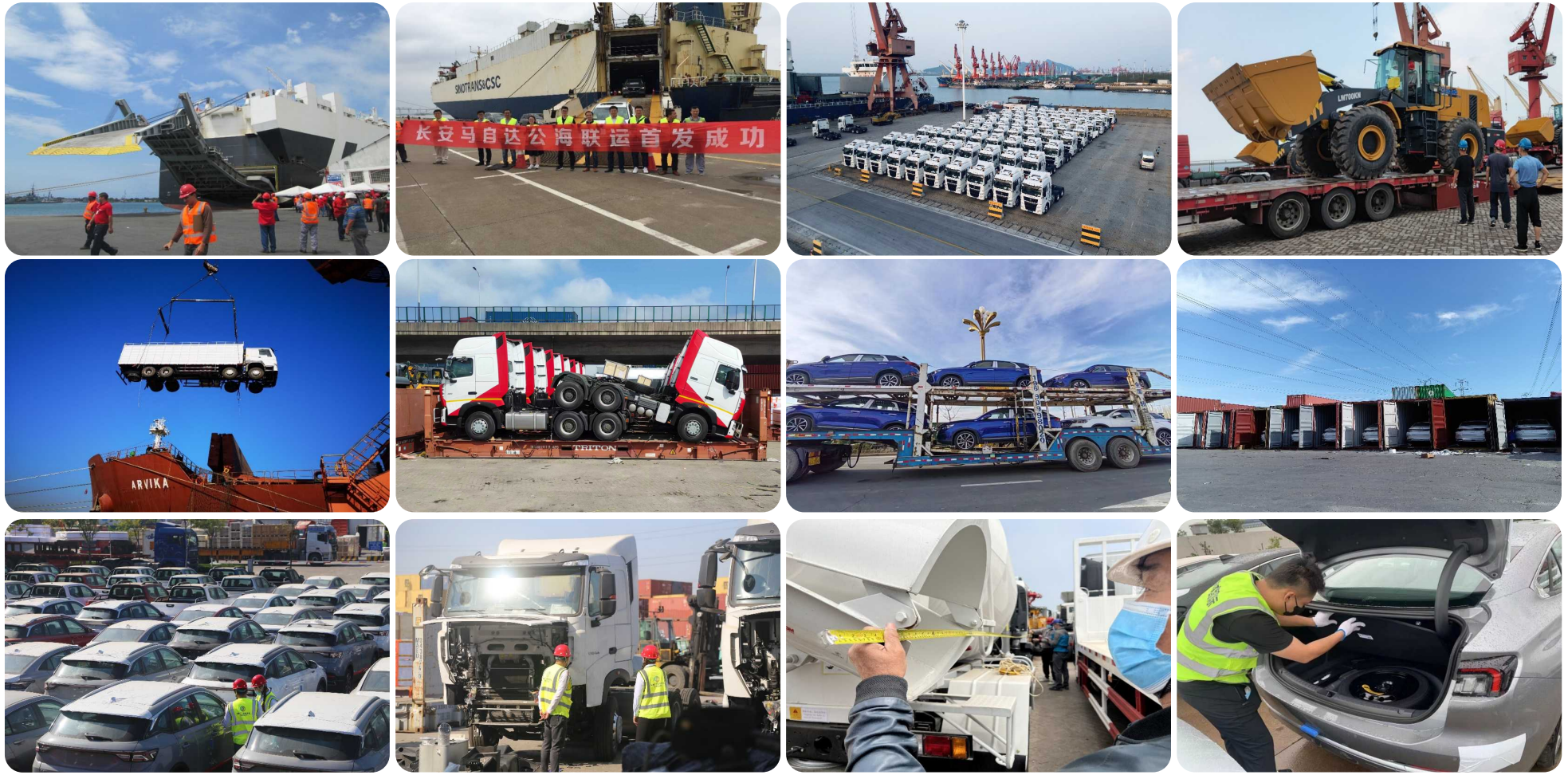
Ground Services: Vehicle pickup, inspection, dimension verification, marking and labelling, washing, waxing, etc.

Overseas Warehouses: Dubai overseas warehouse, Sharjah overseas warehouse



15	100,000 vehicles	220,000 sqm	60,000 sqm
Branches	Average annual vehicle shipment volume	KD station	Overseas Warehouses

Mission : A Simple, Economical & Reliable Supply Chain



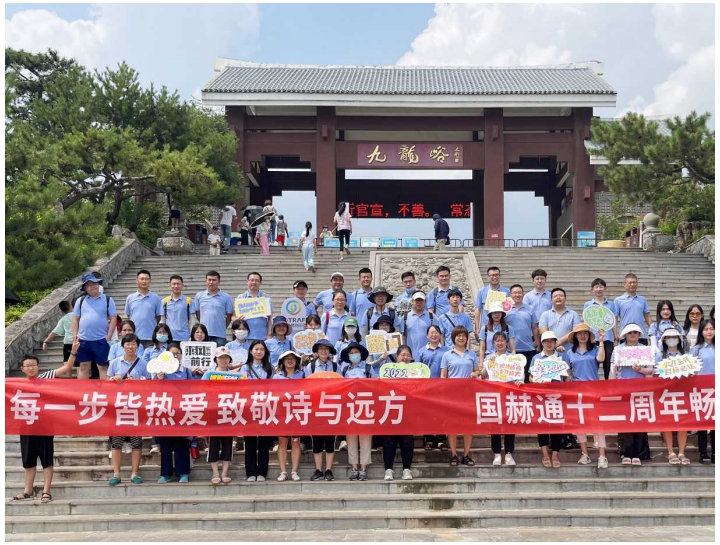
Talent Philosophy : Wealth, Growth, Happiness for the Accountable.













Sun Hehong



Chairman of the Board / PhD / Senior Engineer

Male, Han ethnicity, born in 1979

Chairman of Qingdao Sinotraffic Supply Chain Co., Ltd.

Chairman of Qingdao Guochetong Information Technology Co., Ltd.

Deputy to the Qingdao Municipal People's Congress

Vice President of Qingdao General Chamber of Commerce

Qingdao Top-notch Talent

Member of the Executive Committee of Shandong Federation of Industry and Commerce

Vice President of Shandong Used Vehicle Export Association

Outstanding Private Entrepreneur on China Shipping Celebrity List

Member of the Logistics Industry Committee of the All-China Federation of Industry and Commerce

Vice President of the Automobile Logistics Branch of China Federation of Logistics & Purchasing


Visiting Mr. Zhou, the Uruguayan Trade Counselor


Visiting Ms. Hao, the Peruvian Trade Counselor


Visiting Mr. Liu, the Chilean Trade Counselor


Visiting an official of the Panama Maritime Authority


Visit by Mr. Dashan, President of German partner CFR


Visiting a partner in Mali, Africa



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Sinotraffic Supply Chain Co., Ltd.

全国供应链创新与应用示范企业

商务部 制发

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

中物联汽车物流分会副会长单位

物联汽分证字 CALA20230811

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

ISO9001质量管理体系认证企业

符合ISO9001：2015质量管理体系标准
证 书 编 号：11722QU0364-07R1M

AEO高级认证企业

认证企业名称：国赫通供应链有限公司
认证企业编号：AEOCN370298081M
证 书 编 号：557703897002
发 证 机 关：中华人民共和国青岛海关

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

山东省工商业联合会 山东省总商会 第十四届执委单位

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

山东省供应链管理协会副会长单位

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

山东省博士后创新实践基地

Shangdeng Provinvial Innovation and Practice Base for Postdoctors

山东省人力资源和社会保障厅 制发

国赫通供应链有限公司
Sinotraffic Supply Chain Co., Ltd.

青岛市民营领军标杆企业

青岛市民营经济发展局 青岛市中小企业局 制发



Sinotraffic serves domestic and international vehicle & equipment manufacturers and trading companies, covering areas such as **commercial vehicles, passenger vehicles, construction machinery, and auto and equipment parts.**

Commercial vehicles: Sinotruk, Shacman Trucks, FAW, etc.

Passenger vehicles: Chang'an, Dongfeng, GAC, etc.

Construction machinery: Shantui, Liugong, Sany, Lovol, etc.

Passenger buses: Zhongtong, Yutong, King Long, etc.

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Ro-Ro Shipping

Sinotraffic is one of the few logistics companies in China with both international and domestic Ro-Ro shipping capabilities. Over the past three years, the average annual vehicle shipment volume has reached 18,600 units. Its service products cover a wide range of areas including various types of passenger vehicles, commercial vehicles, buses, construction machinery, and non-powered heavy equipment.





■Major cooperating shipowners: Glovis, K Line, Anji Shipping, Höegh Autoliners, MOL, Wallenius Wilhelmsen, China Merchants RoRo, Grimaldi Group, etc.

■Advantageous routes: Middle East, East Africa, West Africa, Central America & Caribbean, East Coast of South America, West Coast of South America, Australia & New Zealand, Southeast Asia, Mediterranean, Europe, Mexico, South Pacific, North America.

■Major cooperating clients: Sinotruk, Shacman, FAW, Sany, Shantui, Weichai, Zhongtong, Yutong, King Long, Chang'an, Dongfeng, Chery, etc.

Yantai-Tema,
1,000 Sinotruk Tractors + 1,000 Semi-Trailers





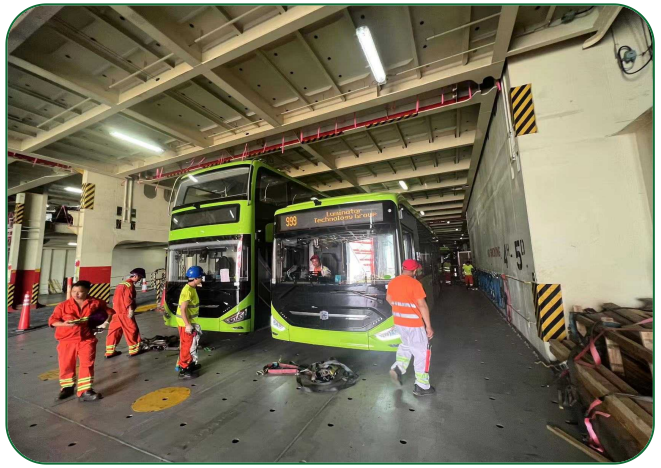
Guangzhou Nansha-Dammam,
990 Changan Passenger Vehicles

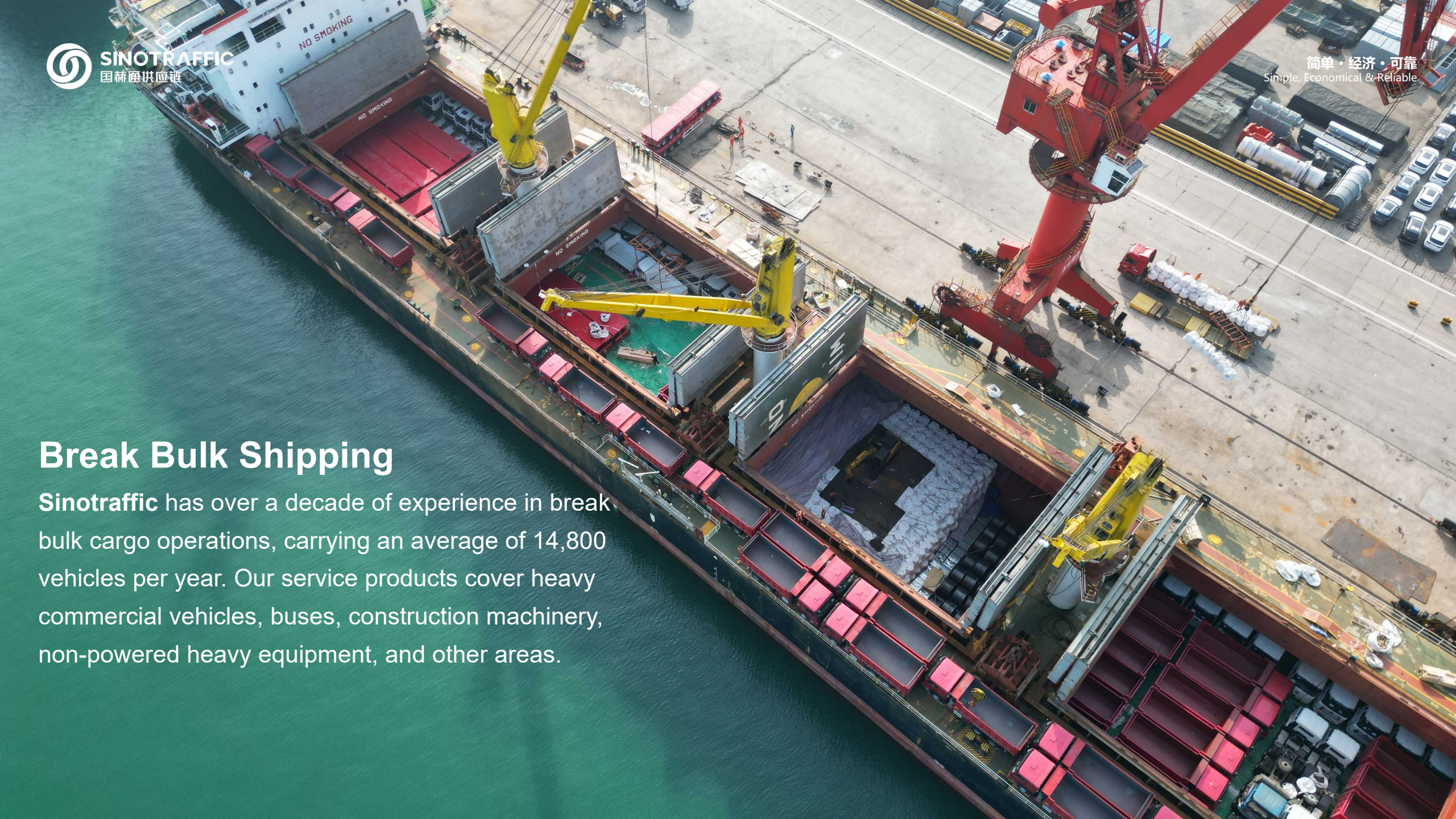




Shanghai-Singapore,
World Premiere of Zhongtong Double-Decker Electric Buses

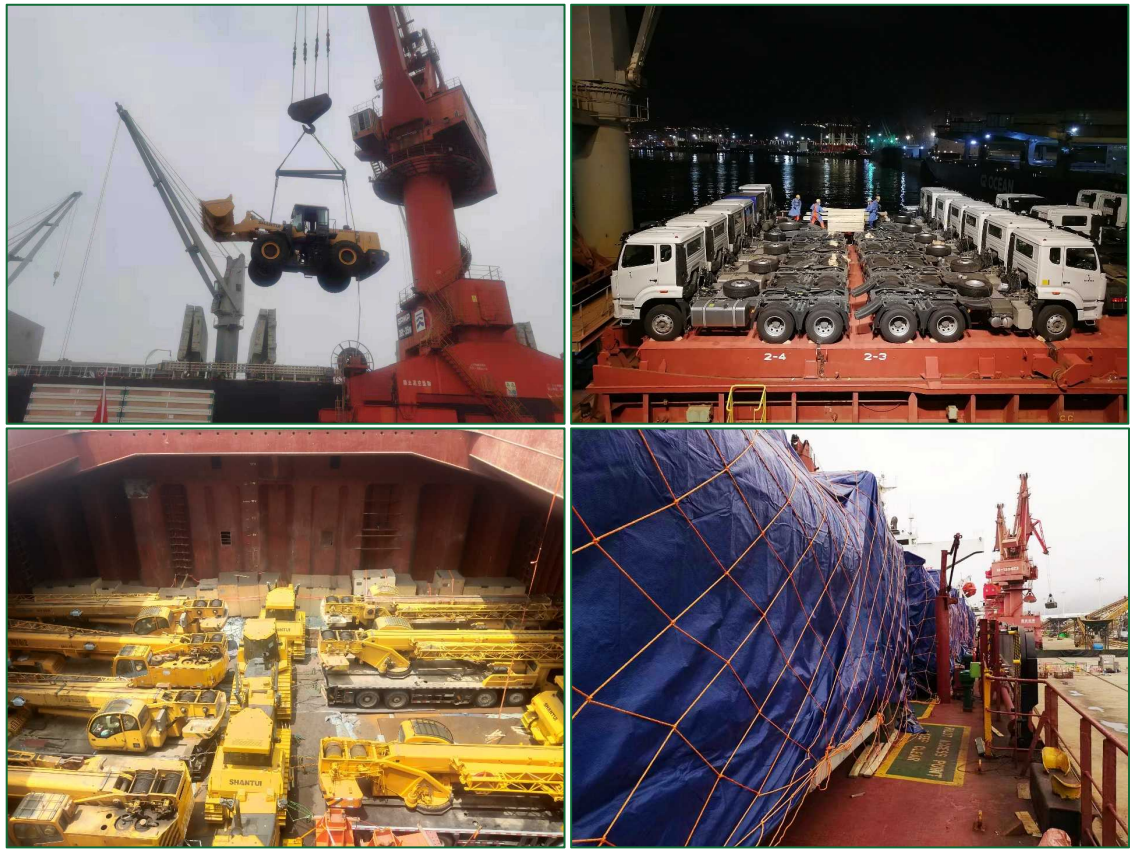






Break Bulk Shipping

Sinotraffic has over a decade of experience in break bulk cargo operations, carrying an average of 14,800 vehicles per year. Our service products cover heavy commercial vehicles, buses, construction machinery, non-powered heavy equipment, and other areas.



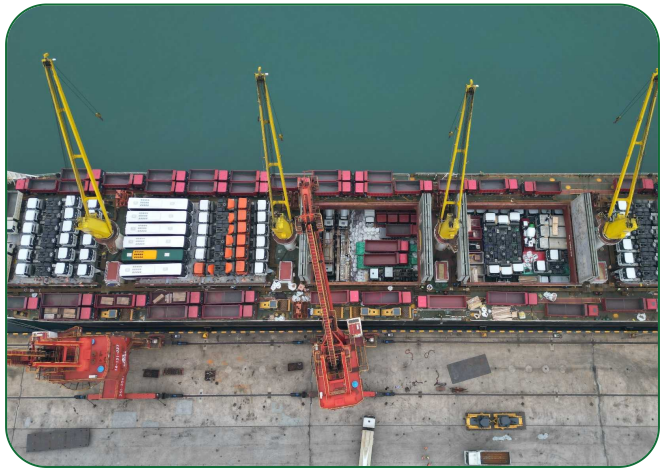
■Major cooperating shipowners: COSCO Shipping Specialized, Pacific Shipping, German BBC Group, Zhongyuan Shipping, Swire Shipping, Wanbang Shipping, Hongda Shipping, Chun'an Shipping, Hanxin Shipping, Yaoyang Shipping, Deyun, Sate Shipping, China Merchants Changhang, Xinlicheng Group, Nanjing Ocean Shipping, Hongyou Shipping, etc.

■Advantageous routes: West Africa route, East Africa route, Red Sea route, Mediterranean route, Persian Gulf route, Southeast Asia route, Caribbean Sea route, Central and South America route.

■Major cooperating clients: Sinotruk, Shantui, Weichai,Lovol, Shacman, Foton Motor, Yutong Bus, Chang'an Bus, Zhongtong Bus, Dongfeng Commercial Vehicle, FAW Jiefang, CIMC Tonghua, etc.

Lianyungang-Lagos,
265 Sinotruk tank trucks





Lianyungang-Jeddah,
385 Yaxing buses





Lianyungang-Dar es Salaam,
190 mining dump trucks and tractor trucks



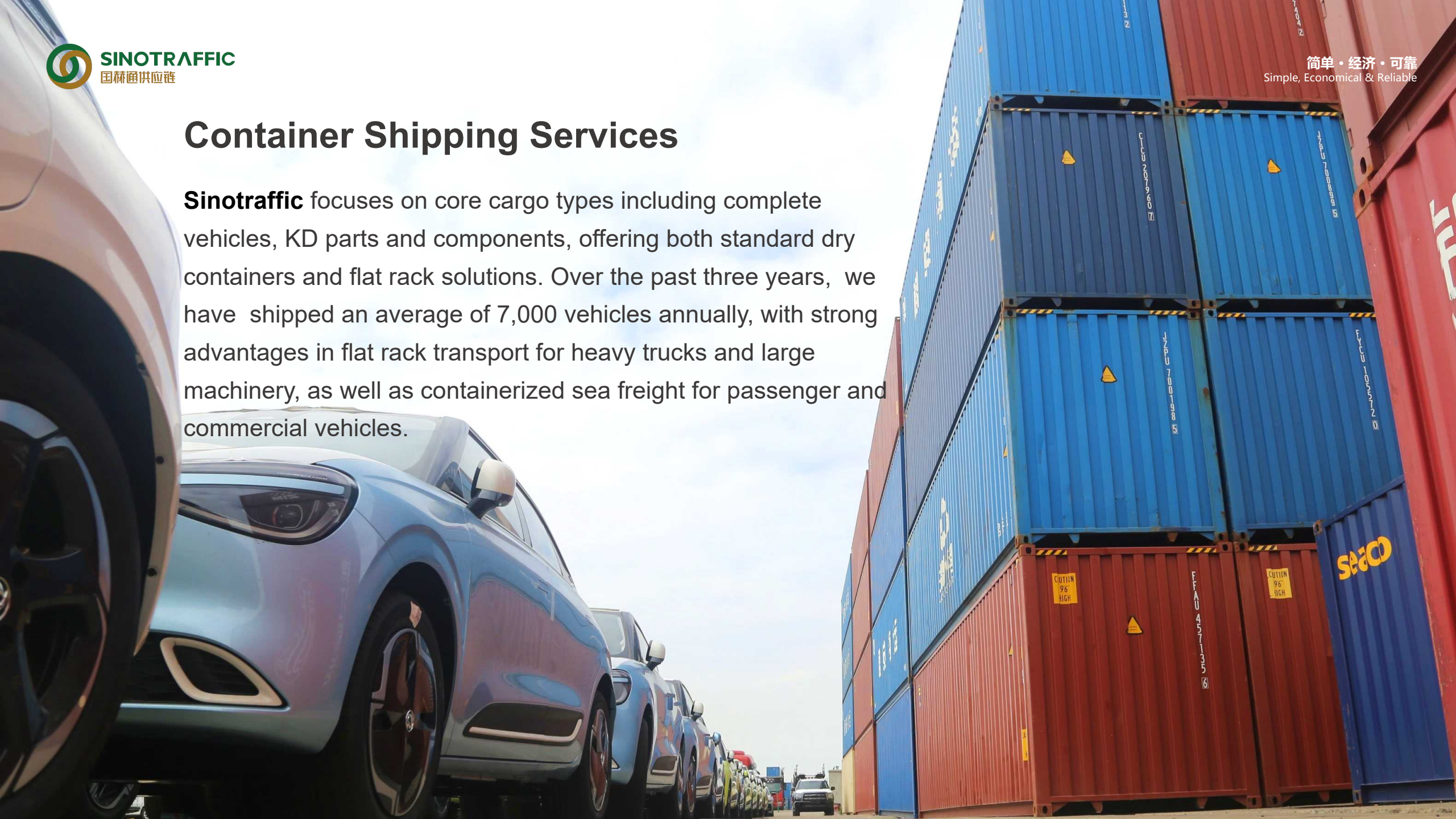


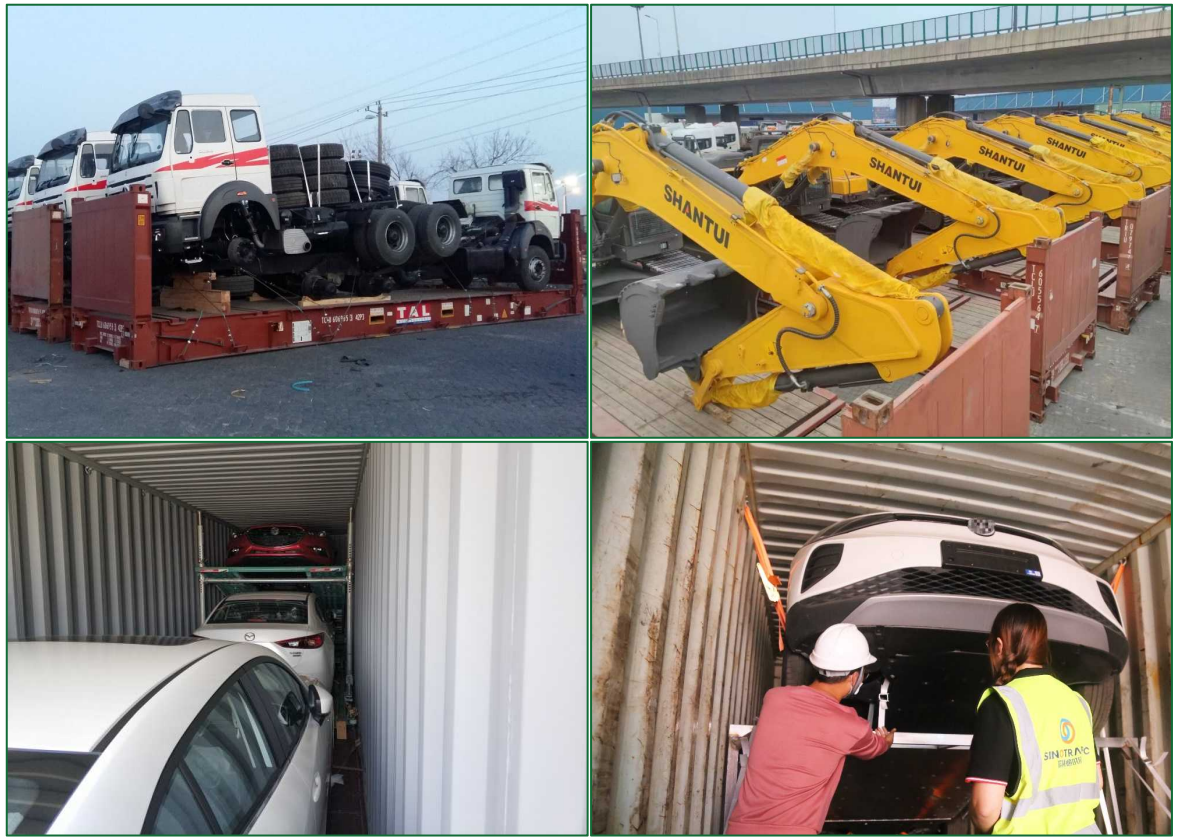
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Container Shipping Services

Sinotraffic focuses on core cargo types including complete vehicles, KD parts and components, offering both standard dry containers and flat rack solutions. Over the past three years, we have shipped an average of 7,000 vehicles annually, with strong advantages in flat rack transport for heavy trucks and large machinery, as well as containerized sea freight for passenger and commercial vehicles.





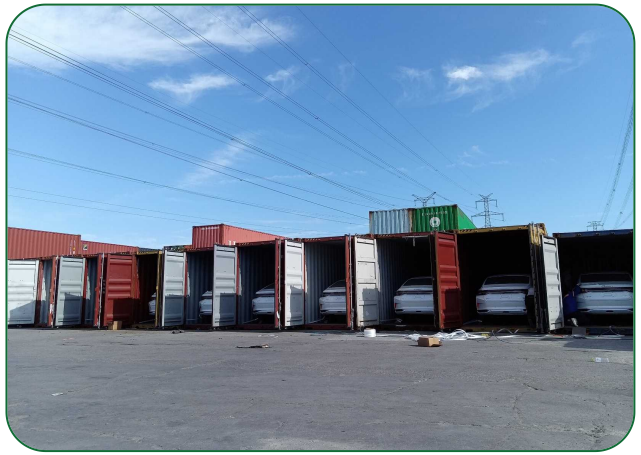
■Major cooperating shipowners: CMA CGM, Maersk (MSK), MSC, COSCO, ZIM, SITC, PIL, Evergreen Marine (EMC), ONE, ESL, and other Chinese and international container shipping companies

■Advantageous routes: Africa routes, Latin America routes, Southeast Asia routes, Middle East routes, Russia routes, etc.

■Major cooperating clients: Sinotruk, Chang'an Auto, Dongfeng Motor, Shacman, Weichai, Shantui, Lovol Heavy Industry, Yutong Bus, Zhongtong Bus, Liugong, Chery Auto, Foton Motor, etc.

Qingdao-Hamad,
800 Dongfeng vehicles





Shanghai-Maldives (transshipment),
Yutong pure electric school buses





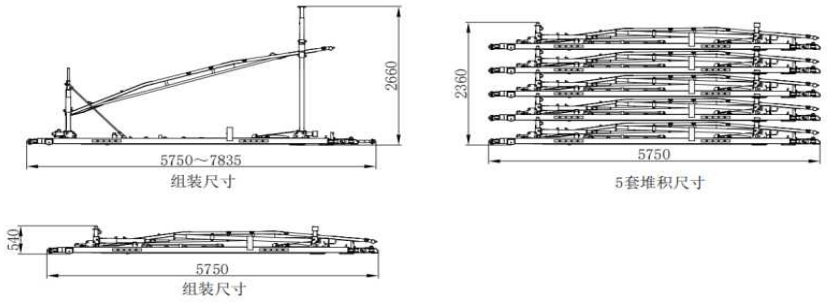
Qingdao-Maputo,
36 Shantui excavators



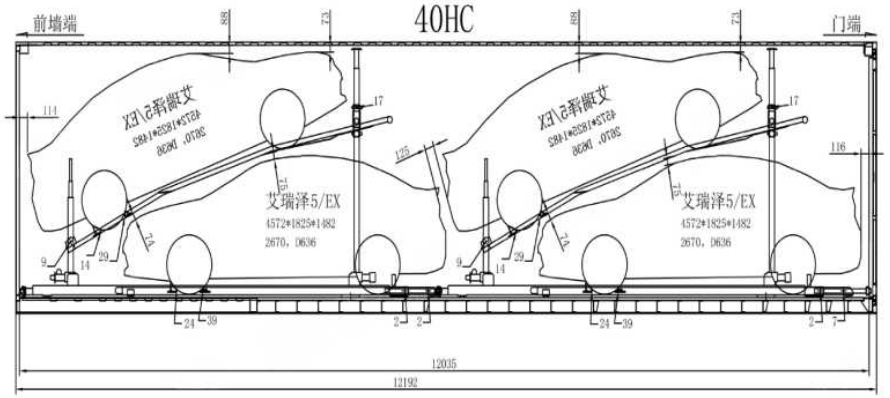


AUTO-RACK：Passenger Vehicle Transport Rack

AUTO-RACK Dimensions & Container Loading Diagram



AUTO-RACK Vehicle Loading Diagram



This solution resolves the contradiction between per-vehicle transport cost and sea freight flexibility under China's innovative road-sea intermodal transport model for finished vehicles, and has been put into large-scale commercial operation.

Technical Advantages:

① Increases the vehicle loading capacity of a standard container by 1.5 to 2 times;

② The main frame features retractable uprights and horizontally adjustable mounting positions, enabling compatibility with different vehicle models;

③ The frame has passed 27 extreme critical-point destructive tests, with design and structural strength reaching world-leading standards;

④ Reusable to reduce operational costs; foldable for return shipment, achieving high empty-load efficiency.

Sinotraffic has widely deployed AUTO-RACK vehicle transport racks in the Chang'an Mazda South China road-sea intermodal project. To date, over 60,000 vehicles have been shipped, delivering an annual cost reduction of RMB 15 million for the customer.





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International Railway Block Trains

Sinotraffic's international railway block train services cover Russia, Central Asia and Europe. Domestically, we cooperate with China Railway platforms, while overseas we work directly with local railway operators. We can simultaneously operate containerized international block trains, wagon transport for over-width and over-sized machinery and vehicles, as well as full-vehicle rail transport using car carriers.



■China–Russia:Full-container rail logistics via Russian Railways with destinations covering Moscow, Saint Petersburg and along-route cities, including in-Russia customs clearance and secondary inland transshipment; sea-rail intermodal service from Vladivostok to Moscow.

■China–Europe: Full-container logistics solutions for China–Europe routes, departing via Manzhouli or Alashankou. Key destinations include Hamburg and Duisburg in Germany, as well as Poland, Czech Republic and other countries along the corridor. Services include customs clearance and secondary transshipment at the destination.

■China–Central Asia: Services entering Central Asia via Alashankou or Khorgos, with an estimated transit time of about 20 days. Covering destinations such as Kazakhstan, Uzbekistan and other countries in the region. Services include customs clearance and secondary transshipment at the destination.

■China–Laos: Cross-border service via Mohan (Yunnan) to Vientiane, the capital of Laos.

Chengdu-Russia, Ensign loaders





Road Transportation

Sinotraffic's vehicle road transportation services cater to major OEMs, export clients and other customers. We can provide customized solutions such as sea-road intermodal transport and domestic/foreign multimodal transport, delivering one-stop services including door-to-door pickup, domestic inland transportation, cross-border land transportation, customs declaration and transshipment.





■OEM Business: Provides land-sea intermodal transport and road car carrier solutions for various OEMs. Major clients include Mazda, Volvo, etc.

■Domestic Car Carrier Business: For point-to-point transport within China, including recovery vehicle pickup and delivery plus dedicated car carrier transportation with full regulatory compliance and end-to-end traceability.

■Five Central Asian Countries: Access to Central Asia via border crossings including Khorgos and Irkeshtam.

■Russia: Cross-border transport via ports in Xinjiang, and Hunchun in Heilongjiang.

■European Countries: Direct access to Georgia, Belarus and other European countries via Xinjiang border crossings.

Qingdao-Dubai (domestic leg), Volkswagen New Energy Vehicles



Khorgos-Tashkent: 56 Passenger Vehicles





Border Port Services

Sinotraffic's port services mainly target Central Asia, Russia and Southeast Asia markets. We offer FCA (Free Carrier) at domestic ports, DAF (Delivered at Frontier) at overseas border ports and DAP (Delivered at Place) to destination, to satisfy customized client requirements. Border and destination delivery covers full-process services, including vehicle receiving and inspection, warehousing, customs clearance and release, cross-border drive-out, cargo handover, and other related operations.



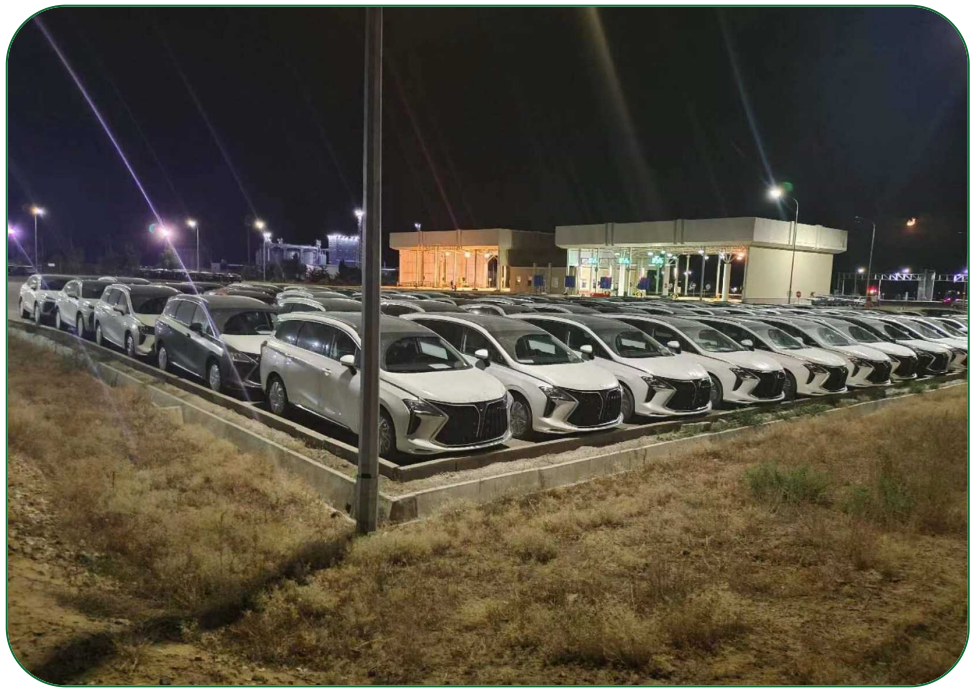


Sinotraffic's Advantageous Border Ports

- Northeast Ports: Heihe, Suifenhe, Hunchun
- Inner Mongolia Ports: Erenhot, Manzhouli, Ceke
- Yunnan Ports: Mohan, Ruili
- Guangxi Ports: Pingxiang
- Xizang (Tibet) Ports: Gyirong, Zhangmu
- Xinjiang Ports: Khorgos, Baketu, Jeminay, Tuergen, Irkeshtam, Karasu, etc.

Khorgos-Bishkek: 183 Passenger Vehicles





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International Air Freight



Sinotraffic's international air freight features speed, safety, punctuality and flexibility, significantly shortening lead times. It not only provides priority transport for high-value goods and precision instruments, but also serves as a key shipping option for global sourcing, lean manufacturing and after-sales service support.

Advantages of International Air Freight







■Advantaged Air Routes: Departing from Beijing, Qingdao, Shanghai, Guangzhou and Zhengzhou in China, our air freight routes cover Europe, Japan & South Korea, the Middle East, Central Asia, Africa and Russia.

■Core Capabilities:

- Provides loose cargo booking, bulk block space booking, and dedicated cargo charter services, covering full-process air freight solutions including route design and optimization, end-to-end logistics, and full-process cargo quality monitoring & tracking.

- Offers warehousing services at key nodes.

- Integrates air freight with Sinotraffic's established rail & ocean freight resources to form multimodal transport solutions such as air-rail and air-sea intermodal services.

Shanghai-Frankfurt: Air Freight of Used Electric Porsche





Multimodal Transport

Multimodal transport completes cargo delivery via seamless connection and transshipment of two or more transport modes.

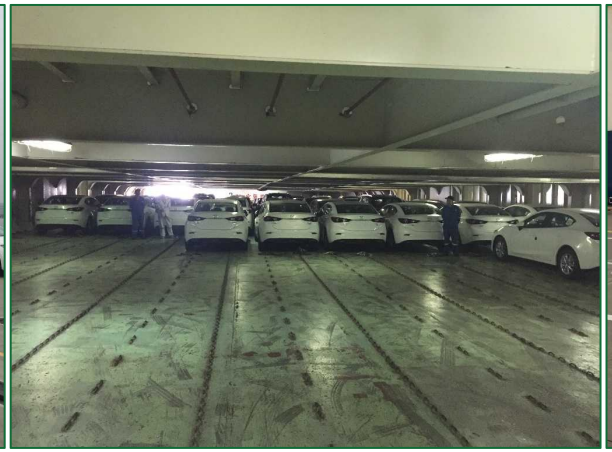
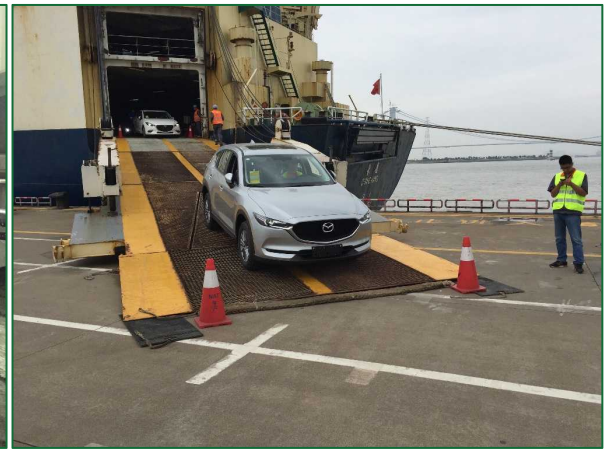
Sinotraffic designs international and domestic multimodal transport solutions based on customer needs, manage the entire transport process, simplify procedures for shipping, settlement, and claims, and save manpower and resources. It shortens cargo transit time, reduces inventory, lowers cargo damage and accidents, improves cargo quality, reduces transport costs, and saves overall expenses.



Changan Mazda Project

The Changan Mazda land-sea combined multimodal transport project is the first large-volume, continuous “container sea freight + door-to-door” full-process project in China. Building on traditional land-sea combined multimodal transport models, Sinotraffic has innovatively proposed a tailored solution for Changan Mazda in the Guangdong, Guangxi, and Hainan regions, consisting of: short-haul road consolidation + a hybrid sea transport model combining professional Ro-Ro and auto rack containers + final road distribution from a front warehouse. This solution supports both large-volume concentrated shipments and small-volume flexible shipments, providing customers with flexible transport capacity while significantly reducing total logistics costs.

The overall efficiency exceeds that of Ro-Ro loading and unloading. Unpacking of 2 to 4 vehicles can be completed within ten minutes. The maximum batch volume has reached 800 vehicles per single voyage. In direct order execution, the overall efficiency is close to that of direct road transport. At the same time, compared with Ro-Ro and direct road transport, the damage rate has been significantly reduced. Sinotraffic has won customer recognition in terms of “cost reduction, high efficiency, and on-time delivery.”

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Sinotraffic Automotive Logistics Park located in Huangdao District, Qingdao, covers an area of 20,000 square meters. It serves as an operation base for container loading & securing, flat rack fixation, commercial vehicle SKD, and passenger car CKD processing.

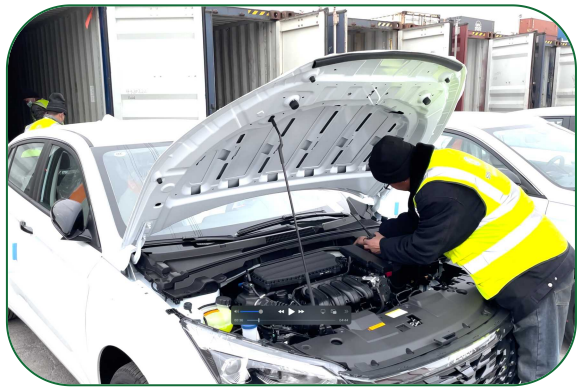
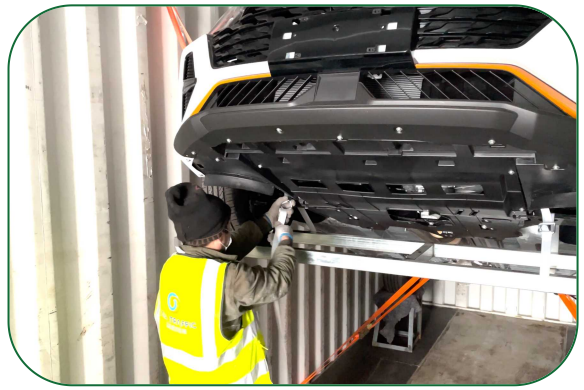


Sinotraffic Automotive Logistics Park : Located at the south gate of No. 1981 Tuanjie Road, Huangdao District, Qingdao. The park covers an area of 20,000 square meters, including 1,600 square meters of indoor warehouse space. It serves as Sinotraffic's operation base for container loading & securing, out-of-gauge cargo securing on flat racks, and commercial vehicle SKD processing. Our professional operations team provides container stuffing & securing for all types of automobiles, engineering vehicles, oversized equipment and precision instruments. We also offer truck parking, trailer warehousing, packaging, oversize cargo handling and in-container reinforcement. Customized container stuffing and transport schemes are available upon client requests.



- **Container lashing & securing services:** Leveraging patented transport racks and standardized processes, we offer customized container lashing and securing services for sedans, SUV, and new energy vehicles. This enables efficient securing of 3–4 units per container, ensuring the safety of cross-border transport.







- **Flat rack lashing & securing services:** Our professional operations team specializes in container stuffing and lashing for commercial vehicles and construction machinery. We provide customized flat rack solutions for oversized or irregular-shaped equipment such as heavy trucks and excavators. Leveraging innovative loading techniques such as “two units per flat rack” and high-strength lashing processes, we achieve efficient loading and reduce transportation costs.















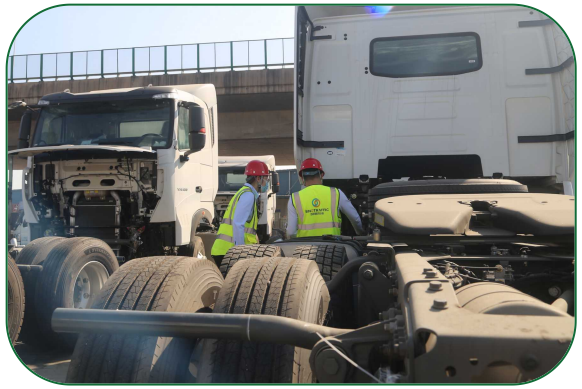


- **KD yard services:** Leveraging our professional KD team, we deliver integrated one-stop services covering design, disassembly, packaging, warehousing and transportation for commercial vehicles, passenger cars and construction machinery. Precise disassembly and packaging substantially improve shipping efficiency.












Qingdao-USA, 500 Wuling vans





Qingdao-Paraguay, Sinotruk tractor trucks



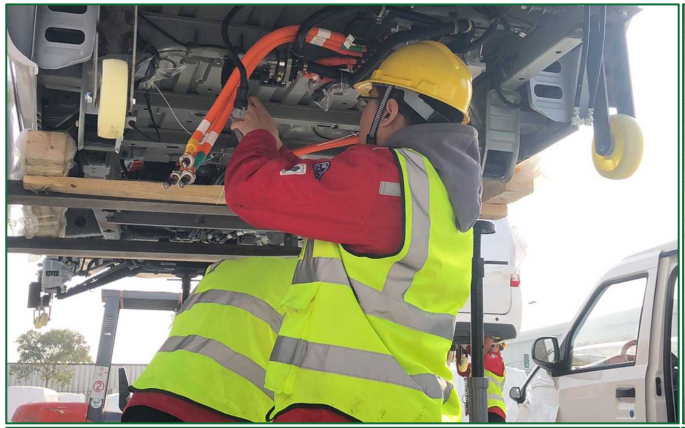


Qingdao-Middle East, Dayun tractor trucks (KD)





KD yard services









■KD (Knock-Down) refers to cargo shipment via knocked-down parts packed into containers, categorized into CKD (Complete Knock-Down) and SKD (Semi-Knock-Down). Sinotraffic has a professional KD technology R&D team that provides integrated solutions for vehicle and machinery manufacturers, covering design, disassembly, packaging, warehousing and transportation. Customized solutions minimize the consumption of packaging materials and the number of containers required. We operate professional KD facilities in Qingdao, Shanghai, Tianjin, Nansha, Chongqing and Xi'an, allowing us to select the optimal packing location based on land transport and container volume, thereby saving overall costs.

■To date, our test base has completed optimized KD packaging trials for products from Sinotruk, FAW Car, C&C Trucks and Shantui. Practical results prove reduced packaging consumption and improved per-container loading ratio.

Port ground services

■Sinotraffic consistently takes port ground handling as a core lever to lift customer stickiness, keeping long-term partnerships with ports including Lianyungang, Tianjin, Shanghai, Qingdao, Yantai, Rizhao and Guangzhou Nansha. We render port ground services for well-known manufacturers such as Sinotruk, Shacman, Yutong Bus, Zhongtong Bus, Changan Auto, Dongfeng Motor, Lovol Heavy Industry, Shantui, Geely Auto and Chery.

■Sinotraffic owns dedicated fenced standardized finished-vehicle storage yards spanning around 50,000 sq.m. at Yantai and Huangdao ports adjacent to terminal loading/unloading zones. Our full-spectrum onsite services cover vehicle receiving, pre-shipment inspection, cargo survey supervision, washing, waxing, battery charging, refueling, condition photography, side mirror dismounting, car cover fitting and loading document compilation.







Agency Value-Added Services

■Import & Export Customs Clearance : Sinotraffic has built a comprehensive global agent network and remains proficient in rules and specifications of diverse import and export clearance procedures, enabling us to deliver secure and efficient customs clearance for clients.

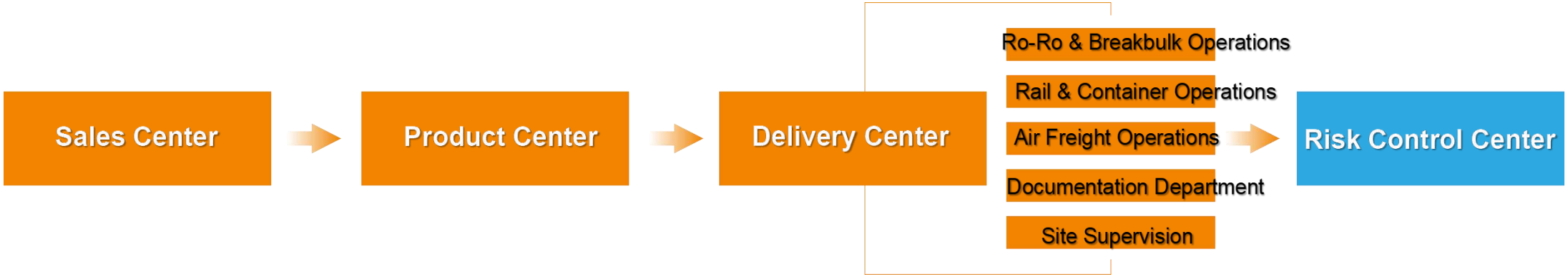
■Insurance Agency: Sinotraffic's agency insurance services cover exports, imports, cross-trade, and domestic transport. Based on the nature of the cargo and the mode of transport, we advise clients on the most appropriate insurance coverage.

■Destination Customs Documentation Support: For cargo with special customs clearance requirements at the destination port, we proactively alert customers about the need for compulsory pre-shipment inspection, voluntary pre-shipment inspection, electronic tracking notes, etc.





Risk Control



- Sinotraffic formulates targeted risk control measures and early warning templates for all links of cargo shipment. We send advance risk notifications and corresponding prevention plans to clients before delivery, assisting customers to avoid transit risks and cut potential losses.
- Sinotraffic maintains efficient mechanisms for risk early warning, incident feedback and major risk contingency management. A dedicated abnormal-risk response team is in place, and regular internal risk-control training is rolled out to boost risk prevention awareness across all service staff.

11 物流风险应急处理流程和追责制度-货物卸错港口 20240305.xlsx

10 物流风险应急处理流程和追责制度-客户无法按时到货 20240305.xlsx

08 物流风险应急处理流程和追责制度 -集装箱船托班预警与上报 20240305.xlsx

07 物流风险应急处理流程和追责制度-中转港滞留及航程延长 20240305.xlsx

06 物流风险应急处理流程和追责制度-临时换船 20240305.xlsx

Overseas Warehouses

Under the guidance of China's Going Global Strategy, Sinotraffic has proactively expanded its overseas warehouse network. At present, we run four warehouse facilities in Dubai, Sharjah, Lima and Moscow, offering secure warehousing and ownership supervision services. With these overseas hubs, we assist Chinese auto OEMs in building overseas showrooms and centralized spare parts depots to implement forward-positioned sales. Such model cuts supply chain expenses, shortens delivery lead times, reduces return costs, boosts product exposure and empowers Chinese manufacturers to tap into global markets.


Sharjah Warehouse, UAE



Lima Warehouse, Peru


Moscow Warehouse, Russia

SINOTRAFFIC
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